



build great products™

Connect business needs & Agile development for better results.

Introducing the Jama Connector for Rally.

Businesses choose Agile to speed time to market of their products and stay nimble and responsive to constantly changing customer needs. As development cycles accelerate, it is more important than ever that project teams ensure development activities align with business priorities.

With Jama Contour, everyone has a shared vision of what's being built and why throughout the development process. Customer needs and project expectations are clarified upfront. As developers track stories and sprints in Rally, Contour gives teams a place to discuss customer needs, manage changes, track decisions and capture approvals on project plans. At any time in the lifecycle, both business and development team members can collaborate in Contour on key decisions affecting the product, schedule or budget.

Contour's integration with Rally creates an ongoing feedback loop, which gives everyone confidence that development activities map back to customer expectations and priorities. This integration is an ideal solution for "WaterScrumFall" organizations practicing a hybrid approach to Agile, where Agile development teams work in real-time with remote stakeholders and formally document requirements to meet regulatory compliance and contractual commitments. [See the Jama Connector for Rally >](#)

Use Contour for Collaborative Requirements Management:	Use Rally for Agile Application Lifecycle Management:
<ul style="list-style-type: none"> • Shared vision of plans • Collaboration and reviews • Traceability and change control • Robust reporting and specifications 	<ul style="list-style-type: none"> • Manage your backlog • Agile project management • Test and defect management • Progress reporting and burndowns



This integration between Contour and Rally's Agile ALM platform provides an Agile organization with greater confidence that its development team is delivering products that meet the needs of its customers and the business.



- Todd Olson,
VP of Products

